

# the OUTLOOK



Pleasant Hill, California — Celebrating 50 Golden Years!



## 4th of July in Pleasant Hill

"50 Years of Memories—  
Celebrating Pleasant Hill's 50th Anniversary"

In a joint celebration of the nation's 235th and Pleasant Hill's 50th birthdays, this year's Independence Day festivities will showcase our community and remind everyone why Pleasant Hill is such a fantastic place to call home.

### 7th Annual Firecracker 5K Fun Run

Since this tradition started, the Fun Run, on a looping course through the downtown, has generated \$50,000 for local schools. This is a run for all ages and begins with a 100-yard dash for the kids. Register online at [www.phjuly4.com](http://www.phjuly4.com) and designate which Pleasant Hill school should receive your registration fees. Late registration can be done in the plaza in front of the Clock Tower on Crescent Drive. The race starts promptly at 8:00am on Crescent Drive.

### Parade Grand Marshall

Longtime Pleasant Hill resident Ted Winslow has been selected as the Grand Marshall for the 4th of July parade, 2011.

Ted and Suzy Winslow have lived in Pleasant Hill since 1950. Ted had an insurance agency and later accepted an opportunity to become the manager of the Pleasant Hill Recreation and Park District. Suzy taught school at Pleasant Hill Elementary School.

—Continued on page 2



## Festivals and fun for everyone!

Now that summer has finally arrived, it's time to enjoy the great outdoors and there are plenty of opportunities in Pleasant Hill over the next two months to do just that. Here is a list of festivals and events with page references for more details:

- Downtown Farmers' Market, every Saturday morning—page 5
- Summer Concerts by the Lake Series, every other Sunday—page 16
- Downtown Plaza Concert Series, 1st and 3rd Thursdays—page 17



- Library Happenings including Storytime—page 11
- Family Camp Out at Pleasant Oaks Park—page 15
- Blues & Brews Festival, Saturday July 24—page 14
- Moonlight Movies at City Hall lawn—page 15

ALSO....

**Remember to sign up for  
Community Service Day.**

See page 7 for details.

### 4th of July in Pleasant Hill—cont'd from page 1

For 60 years, 1951–2011, Ted Winslow has continually served the Pleasant Hill community as a public servant and as a volunteer. Ted's public service includes many years on the Pleasant Hill Recreation & Park District Board of Directors and General Manager for 21 years. He also served in the U.S. Air Force Reserves for 30 years, reaching the grade of full Colonel and received the Military Merit medal for his service.

Ted has worked with a multitude of non-profit organizations since 1951, has previously been selected as Pleasant Hill Citizen of the Year, and has received numerous other service awards over the years.

#### The parade

Some of the many groups participating in the parade will be:

- Concord Blue Devils—always exciting!
- Netzahualcoyotl Ballet Folklorico—A new unit for our parade!
- Concord Kung Fu Academy—high energy costumed Lion Dance!
- Suburban BBQ Dads—a crowd favorite!
- Wells Fargo Stage Coach—the real deal!
- College Park High School Spirit Squad & Cheerleaders—they will pep you up!

The parade starts promptly at 9:30am at Woodsworth and Contra Costa Blvd. and snakes through the downtown and along Boyd Road.

#### Party in the park

Immediately after the parade, head over to the Pleasant Hill Park, just a block away, for kids' games, petting zoo, Buttons the Clown, and some new, challenging attractions for older kids. Back Forty Texas BBQ will provide a variety of tasty food for purchase, and in honor of Pleasant Hill's 50th birthday we will have a cake-eating contest this year! The stage entertainment is first-rate with music from Cover 2 Cover, Jinx Jones and the King Tones, and Back to Nowhere.

#### Evening Events— food, tunes and fireworks!

Smokin' Okies BBQ Joint will be on site by 6:30pm for smacking good eats to purchase at the College Park High School fireworks venue! The Diablo Valley College Summer POPS Band, under Maestro Monte Bairos, will play a traditional band concert beginning at 8:00pm at the College Park High School field. The band will perform traditional marches, rags, and patriotic music as well as an ABBA medley and music from the hit television show, Glee. In addition, Sara Stafford and Danny Tuggle will perform the classic duet, The Elephant and the Fly. The band will conclude their performance with rousing marches played

during the always exciting fireworks display.

**Watch for the special  
fireworks display  
commemorating Pleasant  
Hill's 50 years as a City!**



#### Sponsors of the festivities

Because of our generous sponsors we will be able to continue with the outstanding tradition that has been established for the Pleasant Hill 4th of July activities. We want to thank the following sponsors for their support:

City of Pleasant Hill, Pleasant Hill Recreation & Park District, Allied Waste Services, Don & Norma Flaskerud, The Patrick and Shirley Campbell Foundation, Pleasant Hill Coin & Jewelry Exchange, State Farm Insurance—Matthew Rinn Agency, the Rotary Club of Pleasant Hill, the Pleasant Hill Lions Club, Loja Group LLC and the Downtown Merchants, Comcast, Magoo's Grill of Pleasant Hill, John F. Kennedy University, California State Automobile Association, Sports Basement, City Arms East, and Dynamic Audio Concepts. ♣





### Exciting plans to celebrate the City's 50th Birthday

The 50th Anniversary committee has some fantastic events, contests and activities planned this fall to celebrate the City's 50th birthday.

#### Photography Contest

On Saturday, September 17th local amateur photographers will participate in "A Day in the Life of Pleasant Hill" photography contest. The top three winners will receive generous prizes and the top 15 entries will be on display in November during the City Hall Open House. For more details or to participate in this contest contact Dick Hixson at (925) 935-6033 or email him at Hixson@hixsonphoto.com.

#### Writing and Art Contests

The committee is also sponsoring a writing contest for Middle and High School aged students, and an art contest for Elementary students. More details about both of these contests will be published in September in the Outlook

and on the city website at [www.pleasant-hill.net/50th](http://www.pleasant-hill.net/50th).

#### Rodgers Ranch Oral History Program

On the 3rd Sunday every month, Rodgers Ranch hosts an open house from 2-4pm with guest speakers giving an oral history of Pleasant Hill over the past 50 plus years. The schedule for the next three months will cover the history of Pleasant Hill during the decades listed below:

- July 17th – 1981 to 1990
- August 21st – 1991 to 2000
- September 18th – 2001 to Present

#### "One City, One Book" Program at PH Library

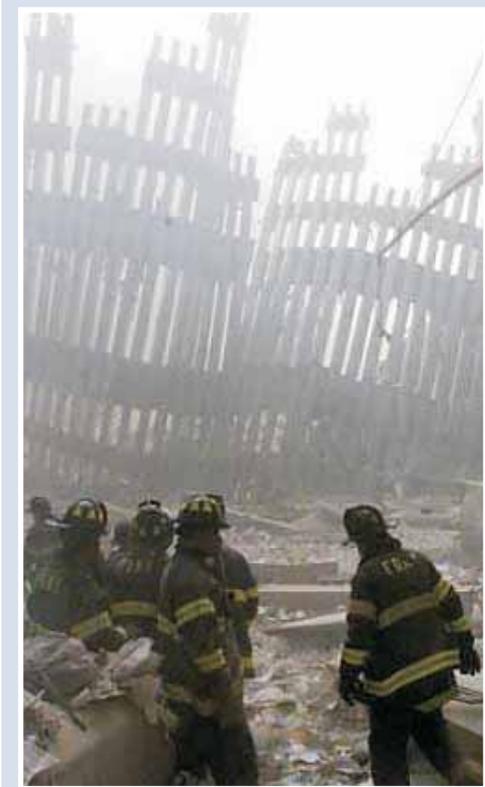
The Pleasant Hill Library is hosting a "One City, One Book" event during October. The library will announce which book they have chosen for people to read at a later date and they will be purchasing several hundred copies to be made available to residents and users of the library.

#### Gala Dinner and Open House at City Hall

The City's 50th festivities will come to an exciting climax the weekend of November 12-13 with a Gala Dinner celebration at the Contra Costa Country Club on Saturday evening and an Open House at City Hall on Sunday. Tickets for the Gala Dinner will go on sale in September with a further announcement about this in the next Outlook.

The Open House will include entertainment and refreshments as well as an Art Exhibit, an Historic Photographic Exhibit, and contest winners displays. All residents and guests are invited to attend this free event at City Hall and more details will be published later.

For more information go to [www.pleasant-hill.net/50th](http://www.pleasant-hill.net/50th). ♣



### 9/11 Ten-Year anniversary commemoration

A group of local pastors, residents, and civic leaders is planning a 9/11 Commemoration on Sunday September 11, the tenth anniversary of the attacks on the World Trade Center, the Pentagon and United Airlines Flight 93.

The intent is not only to hold a ceremony which remembers and honors all loved ones and heroes lost on that day, but which also demonstrates that we live in a strong and vibrant community which is inclusive, tolerant, and forward thinking.

The 9/11 event will take place at the Gazebo area in Frank Salfinger Park next to Pleasant Hill Community Center on Sunday, September 11 from 2 to 5pm.

Participants may include Police Department and Fire District personnel, local Churches, Service Clubs such as Rotary & Lions, the Recreation & Park District, and other civic and community organizations.

All city residents are invited to participate, especially families and children. The program will include a formal ceremony, food, music and other entertainment. More details about this commemoration will be published in the next edition of the Outlook in September, and on the City website.

For more information or if you would like to participate in the event, please contact Rev. Dr. Shel White, [shel.standrews@gmail.com](mailto:shel.standrews@gmail.com) or Rev. Dr. Fred Weidmann, [revfred.hillcrest@att.net](mailto:revfred.hillcrest@att.net).

### Pride in Pleasant Hill—curb appeal!

—A guest column by Telzey Gourley

One of the things I love about Pleasant Hill is its strong sense of community. The homes are fairly close together, so that breeds a level of personal connection. But I also see that many people could use a little curb appeal.

We all live close, so wouldn't it be nice if we all took a little more pride in our homes? Curb appeal plays a large role in determining a property's value (and community's value) and it is the first thing anyone notices about your home. Whether selling or staying put, maintaining a home and increasing its curb appeal not only helps maintain a home's value, but also enhances the surrounding neighborhood's allure.

I have a list of easy things that everyone can do, that would help give Pleasant Hill neighborhoods more curb appeal:

- Mow your lawn...or weeds, whichever, just keep the front trimmed down.
- Water your lawn—a green lawn is SO much better than a brown and dying one, don't you agree? If you are trying to save water, then water less, but don't eliminate it.
- Keep garbage cans out of sight—behind a fence, build a side gate to hide them, or just pull them back out of sight.
- Keep the front of your property free of household items, debris, recycling,

clothing, garbage, excessive leaves, and even cars.

- Remove YOUR garage sale/yard sale signs.
- Consider taking off your security screen door and opting for a coat of fresh paint on the front door instead (with a deadbolt of course).
- Plant some flowers!

I believe if everyone does a little, it will mean a lot! Pleasant Hill is a great town! Take some pride in it and make your home the best it can be! Go Pleasant Hill!



### Go to a worm composting workshop and be a winner!

Now is the perfect time to learn how to compost your food scraps with earthworms. It is fun, easy, good for you and our environment too!

#### Attend a free workshop\*

The City of Pleasant Hill is hosting a free workshop on worm composting and offering Pleasant Hill residents a high-quality worm compost bin. The bin, the Wiggly Wranch, normally retails for \$129, but attend this workshop and you can go home with a new bin for only \$50!

#### Why you should attend and why this is important

Preventing unnecessary waste is an important goal for all of us. Did you know that in Pleasant Hill more than 44% of what is in our garbage cans is organic (yard trimmings and food scraps) and that a lot of that stuff could be composted? Did you know that almost 20% of what is in our garbage is food scraps?! Well, there is a great opportunity to divert this material away from the garbage can and into a composting system.

#### Why worm composting?

Earthworms can “recycle” your fruit and vegetable scraps into extremely rich compost called “worm casts.” Using a specialized variety of worms and a simple “worm box” you can do your part to reduce waste and at the same time make premium compost. We all eat and therefore we all make food scraps. So, whether you live in a house with a yard or live in an apartment, condominium or townhouse you can use a worm box to “recycle” your fruit and vegetable scraps.

So don't hesitate—register now—attend this fun and informative class by calling 925-671-5265 or sign up online at [www.pleasant-hill.net/compost](http://www.pleasant-hill.net/compost).



\*Attend the free workshop on worm composting, and if you buy a worm box you may enter a live drawing to win one pound of live earthworms to go with your new composting system. ♣

### FREE Worm Workshop ~ When & Where

Tuesday, July 26th, 2011 at 7pm  
Pleasant Hill City Hall ~ Large Community Room

## Pleasant Hill Farmers' Market gets healthy

Farmers' markets provide the essentials to healthy living and eating with vitamin packed fruits and vegetables harvested fresh from California farms. But your neighborhood Pleasant Hill Farmers' Market is taking healthy living to a whole new level with fitness activities sponsored by the Hill Physicians Medical Group.

### Special Fitness Days

Once a month, the Pleasant Hill Farmers' Market will host a **Fitness Day** which will get market shoppers active and provide information on health and nutrition. "These fitness activities are going to bring a completely new dynamic to our market," says Shawn Lipetzky, Market Manager of the Pleasant Hill Farmers' Market. "We have some great plans to make this a healthy summer for the community."

July 16th will be **Bike to Market Day** where market shoppers can ride their bikes to the market and receive \$2 in Carrot Cash to spend. There will also be local health

clubs and nutritionists on hand to answer health related questions. A **cooking demonstration by Cookin' the Market**

will be held on August 6. Cookin' the Market teaches shoppers how to prepare healthy and tasty meals using farmers' market produce. These recipes are quick to execute and easy enough for a novice at-home-chef.

### Fresh seasonal produce

There's plenty more to keep the community healthy in between the monthly Fitness Days. Shop the market weekly for the best in California produce. Summer is finally upon us, which means sweet stone fruit, zesty zucchini and summer squash, and juicy melons are arriving at the market. Pick up a bag full of California produce, along with a few free recipes, and make a delicious and healthy summer meal for your family.

The Pleasant Hill Farmers' Market is held every Saturday from 8am until 12pm on Crescent Drive, in front of the Century 16 Movie Theater.

Visit [www.pcfma.com](http://www.pcfma.com) for more information. ♣

## City Council considers Housing Element update

In August, the City Council will be conducting a public hearing to consider an update to the City's Housing Element, which was last revised and adopted in 2004. California law requires each city and county General Plan to include a Housing Element, which is reviewed and certified by the State Department of Housing and Community Development. The Housing Element identifies locations in the City where future housing may be constructed to meet the needs of a variety of income levels and also includes policies for encouraging various types of housing.

The Housing Element does not mandate construction of new housing; rather it ensures that local governments provide opportunities to create and preserve housing. The Housing Element

update proposes to re-use six sites designated in the previous Housing Element to accommodate the City's projected housing needs through 2014. The existing zoning for these six sites can accommodate a sufficient number of housing units to meet these needs. If you would like to review the draft Housing Element, you can find it on the City's webpage at [www.pleasant-hill.net/housing\\_element](http://www.pleasant-hill.net/housing_element).

For additional information, call David Boatwright, City Housing Coordinator, at (925) 671-5266 or email him at [dboatwright@ci.pleasant-hill.ca.us](mailto:dboatwright@ci.pleasant-hill.ca.us); or, contact Greg Fuz, City Planner, at (925)-671-5218 or by email at [gfuz@ci.pleasant-hill.ca.us](mailto:gfuz@ci.pleasant-hill.ca.us). ♣

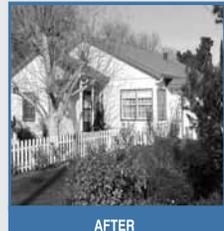
Attention Pleasant Hill Homeowners!

3% Interest\*\*



BEFORE

Is your home modernized and efficient?



AFTER

- ◆ Kitchen and Bath remodel
- ◆ Windows and Insulation
- ◆ Roofs and Gutters
- ◆ Heating
- ◆ Drainage
- ◆ Flooring and Paint

3% interest loans available to help homeowners fix up their home. Funds can be used for a variety of items.

City of Pleasant Hill

Equal Housing LENDER

For more information or to request an application, call the Agency Housing Coordinator, David Boatwright

\*Program has certain restrictions and qualification criteria

925.671.5266

### CERT volunteers needed for upcoming special events

CERT is seeking volunteers to staff the booth in the park on the Fourth of July from 10am to 2pm. In addition, volunteers are needed to work at the Farmers' Market on July 23 and August 27 from 8-12pm. All CERT members are also encouraged to join the fun and march in the Fourth of July Parade.

CERT evening meetings are held monthly in your area. Contact Jim Bonato, 925-938-5433 for dates, locations and times. Training practice during the months of July and August include Disaster Psychology, Splinting & Stabilization, Medical Transport and Forms, Head to Toe Exams, Cribbing, and Triage.

For those interested in CERT (Community Emergency Response Team) and what it's all about, come talk with us at our information booth. CERT volunteers have information about being ready and able to help your family and neighbors before and after a disaster occurs. ♣



Pleasant Hill CERT graduates, May 16, 2011

### City Channel now airing on Comcast and U-Verse

The City Channel is now live on Comcast Channel 28 and U-Verse Channel 99. Currently, you will see bulletin board messaging from each of the three member Cities—Clayton, Martinez and Pleasant Hill.

In addition, the City Channel will immediately begin broadcasting recordings of meetings including City Council and Planning Commission. Both of these broadcasts will air the same as on Channel 26 previously—that is, City Council meetings on the Wednesday following each Council meeting at 7:30pm and Planning Commission on the Thursday following each meeting at 7:30pm also.

Over the next several months, additional programming will be broadcast and the complete schedule will be posted on the City website at [www.pleasant-hill.net/cctv](http://www.pleasant-hill.net/cctv). ♣



### 2011 street resurfacing program in College Park and Ellinwood neighborhoods

Engineering staff at City Hall are currently taking bids for the Street Resurfacing Program which is planned for the College Park and Ellinwood neighborhoods this summer. In College Park, the streets to be improved are bordered by Taylor Blvd., Golf Club Road, Contra Costa Blvd., and Ruth Drive. In Ellinwood, the streets affected are Longbrook Way, Ellinwood Way and Ellinwood Drive.

The program will be completed in two phases. Phase I will prepare the streets in anticipation of phase II which consists of installing a layer of rubberized chips followed by a micro-surfacing seal. In addition, the work includes the preservation/replacement of existing iron pipe survey monuments, pavement repair, utility readjustment, and concrete curb and gutter repair.

The program will also incorporate the annual street City-wide pavement repair project that focuses on arterials and collector streets in preparation for the upcoming winter season. Work is scheduled to begin in late July or early August. ♣



### Pleasant Hill gets its first natural gas truck!

As a hauling company, Allied Waste is dependent on its fleet, but they are also committed to reducing their carbon footprint. A lot of gas is needed to fuel each and every one of the 120+ trucks on a daily basis. As we all know, a lot of spent fuel results in a lot of greenhouse gas emissions.

The good news is that since April of this year 14 natural gas vehicles (NGVs) have been added to Allied's Pacheco truck fleet. As the fleet ages they will be replacing all of the trucks with NGVs. On average, NGVs reduce greenhouse gas emissions between 20-29% compared to other vehicles. Natural gas has a considerably less amount of carbon compared to other types of fuel, which means less carbon ends up in the air we breathe. Additionally, NGVs are about 80-90% quieter than diesel run engines, so their operation helps to reduce noise pollution often found in cities. So keep your eye out for one of the Clean Air Vehicles the next time you see one of their trucks! ♣

Save the Date! **Saturday, September 24**

**Sign up for Community Service Day**

Pleasant Hill's 7th Annual Community Service Day will be held this year on Saturday, September 24, 2011. Volunteers will gather at Pleasant Hill Park, beginning at 7:30am, and after

signing up for a cleanup project or one of the many other projects that day, they will receive a free commemorative T-Shirt and a free Pancake Breakfast, served by the Pleasant Hill Lions Club.



**Food drive in 2010**

Last year, more than 1,000 volunteers worked on 23 projects citywide! To sign up as a volunteer or submit a neighborhood or school cleanup project, go to <http://www.pleasant-hill.net.csd>

For more information contact Martin Nelis at (25-671-5229 or email him at [mnelis@ci.pleasant-hill.ca.us](mailto:mnelis@ci.pleasant-hill.ca.us). This event is organized by the Pleasant Hill Civic Action Commission. ♣



**Bike rebuilding in 2010**



**College Park project in 2010**

**Happenings at the Senior Center**

★ **Taste of the Vine**

Relax from your week and casually sip on a glass of wine with friends. We will have a variety of red and white wines for you to select from—plus, light hors d'oeuvres will be served. Non-alcoholic beverages available. Sponsored by the Chateaus of Pleasant Hill.

- ❑ Friday, July 29, 4pm–6pm
- ❑ Pleasant Hill Chateau III  
175 Cleaveland Rd.
- ❑ Presale: \$6 presale / \$8 at the door (purchase tickets at Senior Center: 249 Gregory Lane)

★ **The Morning Joe**

Miss our regular Friday Chef's Lunch? Come to this "open house" to visit and catch up with friends! We will have coffee and light snacks, feel free to bring something to share!

- ❑ Friday, July 15 and August 19, 10-noon
- ❑ VFW, 1919 Wendell Lane
- ❑ Free!

★ **Friday Flick**

- ❑ July 22 "Country Strong" (2010)  
August 12 "True Grit" (2010)
- ❑ 12:30pm FREE
- ❑ Brandman University, 2950 Buskirk Ave., Room 304 \*(This location is near the NEW AAA Bldg.)

★ **Full Circle**

Are you caring for your elderly parents, relative or friend? If you are 50 years or older, come visit, share, listen and enjoy a glass of wine with others who understand the joy, heartache and frustrations that come with caring for a senior family member or loved one. Not all situations are the same, but all caregivers need support, understanding and occasional insights on improving the care you give without burning yourself out! Call 798-8788 to RSVP or get more information

- ❑ July 20, 4:30pm-6pm at Aegis of Pleasant Hill (1660 Oak Park Blvd.).
- ❑ August 17, 4:30pm-6pm at Aegis of Pleasant Hill (1660 Oak Park Blvd.).

★ **Kindle 101**

Choose from one of the below dates to learn about your Kindle (electronic book reader) and the benefits of purchasing a Kindle! (you don't need to have one to attend!) Each class is limited to 10 people-if we have more interested, we will schedule additional classes as needed. Call 798-8788 or email [hdannen@pleasanthillrec.com](mailto:hdannen@pleasanthillrec.com) to RSVP (required to attend).

- ❑ Tuesday, July 26 and Friday, July 29 11am-noon
- ❑ VFW, 1919 Wendell Ln., PH
- ❑ FREE!



# THE CHEF IS IN

This column is intended to highlight recently established restaurants, new menus, or improvements to existing businesses. This month's column features two of our well established restaurants. Escape for an exotic adventure and experience the food of Morocco or Thailand right in your Pleasant Hill backyard.

## El Morocco Restaurant

El Morocco, located at 2203 Morello Avenue in the Hillcrest Shopping Center, invites you to sit back, relax and prepare for an authentic Moroccan dining experience as you are transported to an oasis of culture color and taste.

Enjoy live belly dancing while savoring traditional entrees such as chicken, lamb, couscous and vegetarian dishes served in the traditional Moroccan style. El Morocco opened in 1978 and has established itself as a fun, friendly restaurant with "the best Moroccan food around."

The owner of the restaurant comes from a talented musical family, and you just might find him drumming on the dumbek and singing traditional Arabic songs.

El Morocco is open Tuesday–Sunday from 5:30pm to 10:30pm. El Morocco features belly dancing nightly Tuesday–Sunday with show times at 7:30, 8:30, and 9:30pm. Call El Morocco for a reservation at 925-671-0132—weekends are busy so call in advance.



## Savanh

Savanh, originally Bangkok Restaurant, has been serving Thai favorites in the Oak Park Shopping Center for over 20 years.

Savanh has a newly redesigned dining room and features a new menu that boasts the traditional Thai fare along with many grilled dishes of marinated meats served with steamed vegetables and an array of dipping sauces. The restaurant chef insists on the freshest produce, meats, and seafood that are obtained daily to ensure the highest quality. Panang curry is one of the restaurant's popular dishes, and kapraw, a slightly spicy, intensely basil-flavored stir-fry made with either chicken, beef, pork, shrimp or calamari is another local favorite. The restaurant boasts of big dishes with big flavor that even Bangkok residents would appreciate.

The restaurant also does takeout and is open Monday through Saturday from 11:00am to 9:00pm.

925-937-4368. ♣



## Jack's Restaurant & Bar named as 2011 Best New Restaurant in the East Bay.

Pleasant Hill is home to the Best New Restaurant in the East Bay for 2011. Diablo Magazine has published their results for 'Best of the East Bay 2011' and Jack's Restaurant & Bar has won honors in three different categories: Best New Restaurant, Best Patio, and Best Place for a Cheap Lunch. A big congratulations and a special thanks to Chris, John & David Marcovici and all the staff of Jack's Restaurant & Bar.

Congratulations also to CiniArts, Pleasant Hill on being named 'Best Independent Cinema' in the East Bay.





JOHN F. KENNEDY UNIVERSITY

## Summer open house at JFK University

John F. Kennedy University invites the community to come to its annual Summer Open House on Saturday, July 16, to rediscover the programs at its Pleasant Hill campus. This event, which starts at 10:30 am, showcases the more than 20 bachelor completion and graduate degree programs and certificates the University offers.

During the past year alone, the University has expanded its offerings to include:

- Joint Juris Doctor/MBA program
- MBA specialization in Entrepreneurial Leadership
- Graduate Certificate in Leadership for Sustainable Change
- Professional Certificate in Entrepreneurship
- BA Completion program in Liberal Studies

- Online Graduate Certificate in Exercise and Sport Performance.

The University also recently received approval to offer a fully online Master of Arts in Sports Psychology and a Master of Laws (LLM) in American Legal Studies. This online LLM is designed to enable individuals with law degrees from foreign countries to take the California bar exam.

At the Open House, workshops on financial aid and GI Bill education benefits will also be held.

The priority application deadline for fall 2011 is August 1. Individuals who attend the Open House will receive an application fee waiver, as well as have the opportunity to review their application with Admissions staff.

### Incentives for DVC Students

Current and recent students at Diablo Valley College (DVC) are eligible for a

special incentive. Eligible students who apply and enroll in one of the University's undergraduate completion programs will receive:

- 50% discount on the first two courses AND
- Tuition waiver for the last two courses leading up to completing your Bachelor's.

To be eligible for this incentive, the student must:

- have completed at least 30 semester units and
- not have attended a 4-year college since attending DVC.

For more information or to RSVP for the July Open House, visit [www.jfku.edu](http://www.jfku.edu) or call 800-696-5358. ♣

## Updates from Rec & Park...

### Contractor selected for new senior and teen centers

On June 3, the Board of Directors of Pleasant Hill Recreation & Park District unanimously selected McFadden Construction of Stockton, California, to build the new Senior Center and Teen Center. Ten bids were received and McFadden Construction, in business since 1991, submitted the lowest responsible bid.

McFadden Construction offers building engineering and design services, remodeling, tenant improvements, renovations, demolition, and new construction service for commercial development throughout California and Oregon. Recent public sector projects include a school in Tracy, a fire station in Pittsburg, a new student recreation center and stadium at California State University, Stanislaus, and a community center for the City of Galt. The company has also renovated historic grand theaters in Stockton and Tracy to rave reviews.

The ground-breaking ceremonies for the new Pleasant Hill Senior Center and

Teen Center were held on June 22. The scheduled completion date for the new buildings is in the fall of 2012.

Follow the construction projects at [www.pleasanthillrec.com/Bond.html](http://www.pleasanthillrec.com/Bond.html).

### Sherman Acres—Pleasant Hill's newest minipark

Pleasant Hill Recreation & Park District's newest mini-park was introduced with a formal ceremony on Saturday, June 25. Sherman Acres Mini-park was designed to honor Sherman Field, a busy airport from 1941-1950, and to respect the history of the area. It was financed by parkland dedication fees and two grants: the Roberti-Z' Berg-Harris 2002 Block Grant Program and the Per Capita Grant. The new park is a small public space designed for passive recreation and is tucked into the Sherman Acres neighborhood



Proposed new Teen Center

adjacent to the 680 freeway. It has a play structure representing a yellow Piper Cub airplane and an airport tower. Also on site is a picnic table, several park benches, and shade trees, all surrounded with a split-rail fence. Thanks to historian Bill Larkins and the Sherman Acres Homeowners Association, the history of Sherman Field and the Sherman Acres neighborhood has been well documented. For more information, contact Pleasant Hill Recreation & Park District at 682-0896, or visit [www.pleasanthillrec.com](http://www.pleasanthillrec.com). ♣

## DVC breaks ground on new campus center

Diablo Valley College's new construction project on the Pleasant Hill campus officially broke ground in June. The Commons Project is part of the Contra Costa Community College District's A+ bond measure, approved by county voters in 2006. The project has been years in the planning and is part of the DVC Facilities Master Plan adopted in 2007. A small groundbreaking ceremony was held in late June to officially kick off the new construction.

### Scope of the project

The Commons Project will replace two of the oldest buildings on campus—the original Library (now Business Education) and the Student Activities Building, which were the heart of the first campus—in order to create a new campus center.

The project includes construction of four primary program elements—Student Services, Food Services, Culinary Arts Instructional Programs, and the Central Campus Quad.

The project is subdivided into two similarly sized structures, which allows the work to proceed without a need for temporary relocation for any campus functions during the construction process. Both buildings are expected to be completed by the end of 2014.

When the southern building is complete, the current student services building will be demolished, and the second phase, the northern building, will be built in its place. When that second phase is complete, the current Student Activities building will be demolished. The space created between the two structures is gently sloped to connect the two main central campus levels together. This public walkway connects the upper levels of the college to a single, larger central campus space and will become “The Commons.”

### Design of the Commons Project

The Commons will serve as the college's major open space and the heart of the campus. It connects all major pedestrian circulation paths, as well as the two main campus entries. The Commons

has been carefully designed to balance flexibility for small and large gatherings with meeting areas, eating areas, and an informal stage that provides for a variety of functions, as well as shade and cool areas for respite from the hot sun.

This design approach creates a true integration of building and landscape. Both structures are nestled into the hillside where a “ground floor” is created on both upper and lower campus levels, providing immediate access to visitors coming from either the east or west side of campus.

### Pedestrian access and circulation

The circulation within these buildings is oriented towards the central walkway to animate the experience of walking from one end of campus to the other, and to provide clear way-finding for the building users. This responds directly to the goals of the Facilities Master Plan to improve campus way-finding, maximize land use, highlight and integrate the history of the campus, improve pedestrian access, create opportunities for synergies, improve disabled access on campus, and welcome the community.

The entire project is a showcase for sustainable development, both inside and out. It will incorporate sustainable LEED design principles and seek carbon neutrality in building operations. Many of the green features of the project are created out of synergies between the building and landscape such as captured water runoff that is treated in storm water gardens. The project is expected to achieve LEED Gold certification. ♣



## Free transit passes for middle and high school students

The fall 2011 SchoolPool Transit Ticket Program will return this August 1st! The 2011 SchoolPool program will offer complimentary County Connection punch passes to middle and high school students as an alternative mode of transportation to get to/from school.

Applications will be available on-line starting August 1 and close on September 16. Go to [www.schoolpool.org/application](http://www.schoolpool.org/application) to sign up beginning August 1. Offer is limited to two tickets per household. This program is available to students attending middle and high schools located in Pleasant Hill as well as the other Central and East County cities of Antioch, Brentwood, Clayton, Concord, Martinez, Oakley, Pittsburg, Pleasant Hill, Walnut Creek, and unincorporated areas of Contra Costa County.

The SchoolPool program is brought to you by 511 Contra Costa in cooperation with the local cities, Contra Costa County, the Contra Costa Transportation Authority, and the Bay Area Air Quality Management District. ♣



## PH Library activities...

### ► Summer Reading Festival

June 11-August 20

The Contra Costa County Library celebrates reading and adventure all summer long during the 2011 Summer Reading Festival. Read for prizes and enjoy a variety of music, craft, and storytelling events for all ages. This summer's theme is "One World, Many Stories." Come down to the Pleasant Hill Library or check the library's website ([www.ccclib.org](http://www.ccclib.org)) for more details!

### ► Storytimes

Every Wednesday, Thursday, and Friday 11:15-11:45am

Prepare your young one for reading with songs, rhymes, movement, and stories! Come to Wednesday and Friday Mother Goose times for 0-3 year-olds, or Thursday's preschool storytime for 3-5 year-olds.

### ► Wii and Board Games for Teens

Every other Thursday, 3:00-5:00pm

Come have fun, relax, and meet other teens at the Pleasant Hill Library while getting your game on! Come down to the Pleasant Hill Library or check the library's website ([www.ccclib.org](http://www.ccclib.org)) for more details!

### ► Bharatanatyam! Indian Dance

Tuesday, July 19, 7:00-8:00pm

Explore the world of Bharatanatyam, a classical dance originating in the Hindu Temples of South India. Witness graceful Indian dances, and learn a few steps of your own!

### ► Lego and Listen

Wednesdays, July 20 and August 17, 2:00-2:40pm

Building imaginations with blocks and books! Come hear some great stories while you make a fabulous Lego creation.

### ► Hot Frittatas Italian Folk Music

Tuesday, July 26, 6:30-7:30pm

Northern California's liveliest ensemble for European and International café music: Italian, French, Mexican, Brazilian, and more. The Hot Frittatas consists of fiddle, mandolin, accordion, guitar, and bass, providing a lively mix of café tunes, tarantellas, mazurkas. You can almost smell the cappuccino.

### ► Raymond Vasquez Magic Show

Tuesday, August 2, 7:00-8:00pm

The whole family will be dazzled by this young and prodigious magician! Part of an amazing Summer Reading Program lineup.

### ► Musiq'a Al' Arabiyya: Music of the Middle East

Tuesday, August 16, 6:45-7:45pm

Discover the beauty and complexity of Middle-Eastern music when Al 'Azifoon plays at the Pleasant Hill Library. Al 'Azifoon is a chamber group of musicians playing Arabic music on traditional and contemporary instruments, including the oud, qanun, riqq, tabla, duff and voice. They will perform a variety of works from the great Arabic composers, as well as muwashahat, folk songs, and popular tunes.

### ► Daffy Dave the Clown

Thursday, August 18, 3:00-4:00pm

Come for an afternoon of antics with one of the most talented and humorous clowns in town!

## Library Hours

- Sunday & Monday (closed Tuesday) 1-8pm
- Wednesday & Thursday, 11am-6pm
- Friday & Saturday, 10am-5pm



For more information on any of the programs mentioned above, contact library staff at 646-6434.

## Winners receive awards for the Young Writers Contest

The California Writers Club, Mt. Diablo Branch's Young Writers Contest celebrated their winners, families and teachers with a banquet on May 21 at Zio Fraedo's Restaurant in Pleasant Hill. A first prize of \$100, second prize of \$50, and third prize of \$25 were given to winners in short story, poetry, and essay categories.

"We had 511 manuscript submissions from public and private middle schools all around Contra Costa County," said Elizabeth Koehler-Pentacoff, chair of the Young Writers Program.

Begun in 1995 with thirty submissions from the Mount Diablo School District, the program now includes free writing workshops offered at local libraries, taught by children's authors Koehler-Pentacoff and Sarah Wilson.

Because of a grant from the Leroy Foundation, the program will offer free writing workshops in local classrooms to participating schools taught by Pleasant

Hill poet David Alpaugh and Martinez novelist Beverly Lauderdale.

Interested teachers and principals should send an e-mail to [youngwriters@mtdiablowriters.org](mailto:youngwriters@mtdiablowriters.org)

"Because of growing interest from students and parents, we are also expanding our Youth Affiliate Program

for high school students within our club," says Koehler-Pentacoff. More information about this will be forthcoming throughout the next year.

Although the contest's originator, Joan Brennan, passed away earlier this year, she was honored posthumously at the event. ♣



## Tikkun Olam Scholarships awarded by the PH Community Foundation

Two outstanding College Park High School seniors were recently awarded the Tikkun Olam Scholarship from the Pleasant Hill Community Foundation. Established in 2003 by Dawn Block, this \$1,000 scholarship recognizes two graduates who demonstrate the true spirit of Tikkun Olam (meaning "repairing the world" in Hebrew).

This year, Forest McMillan and Kacie Powell are recognized for making our world a better place, in addition to being in the top of their graduating class.

### Forest McMillan

Forest will be attending UC Santa Barbara majoring in Economics and Public Policy with aspirations to become a politician. He says, "One day I hope to become a senator so I can be involved in improving a much larger community and carrying on the spirit of Tikkun Olam." He has been in Leadership since his freshman year

and, as Community Service Coordinator during his junior year, he coordinated campus clean up days to plant flowers, paint classrooms and wash windows, basically on his own. On top of all this, he sings and plays piano, including for benefit concerts.

### Kacie Powell

Kacie will be attending UC Davis majoring in College of Agriculture & Environmental Sciences. She plans to work in the environmental field after graduation. She truly promotes recycling and living green. She says, "At the very least, I hope that by seeing me taking action, others will make a conscious decision to stand up for the environment the next time they see someone else being careless." She is an original member of the Green Arrow Club that promotes paper recycling across College Park. She also participates in e-waste drives and volunteers at day care centers and Dogs 4 Diabetics. She has been described as mature, intelligent, responsible and with the highest standards of integrity.

We congratulate Kacie and Forest for being exceptional students who truly embrace the spirit of Tikkun Olam. ♣



Left to right: Dawn Block, recipient Forest McMillan, and recipient Kacie Powell.

## FPHE Awards \$40,000 to Pleasant Hill schools

The Foundation for Pleasant Hill Education (FPHE) recently awarded \$40,000 to support educational activities in Pleasant Hill public schools.

The grants represent a significant contribution of funds to enhance educational opportunities for Pleasant Hill students while schools simultaneously combat ongoing education spending cuts. The total of this year's awards is \$10,000 more than what FPHE awarded in 2010. Since 2009, FPHE has awarded 96 grants to Pleasant Hill public schools, totaling \$85,000.

The Foundation received 70 grant requests and awarded 45 grants to the 11 public schools in Pleasant Hill. Every school that requested a grant received one. FPHE grants are awarded based on a combination of criteria, including the number of students impacted and the contribution to or support of language arts, math, science, or other key curriculum areas. This year, grant awards went to kindergarten through high school programs for the purchase of literature and research books, math programs, history programs, interactive science programs and materials, music and art programs, and computer hardware and software for use with academic programs. A detailed list can be found on FPHE's website, [www.fphe.org](http://www.fphe.org).

FPHE thanks and applauds this year's contributors for placing a high priority on local education and realizing that strong schools benefit the entire community.

FPHE board meetings are every first Tuesday monthly at 7:30pm in the small community room at Pleasant Hill City Hall. Board meetings are open to the public and visitors are welcome.

FPHE is a grass-roots organization created in 2008. It is a non-profit, 501(c)(3) and functions independently of the Mt. Diablo Unified School District (MDUSD) and the City of Pleasant Hill. FPHE has received numerous awards from MDUSD, the City of Pleasant Hill, and Pleasant Hill parent/teacher organizations. Information about FPHE can be found at [www.fphe.org](http://www.fphe.org) or by emailing [generalinfo@fphe.org](mailto:generalinfo@fphe.org). ♣



## Free on-site business consulting services at City Hall

Could you use some expert advice for your business? Would you like to discuss solutions to help your business grow? For example do you need help with cash flow, business planning, marketing, sales, technology, general management, financing or other topics? Or maybe you want a sounding board for your new business idea or for your expansion plans?

If so, we invite you to sign up for the free business advising services of the Contra Costa Small Business Development Center (SBDC). They have a team of dedicated, experienced business advisors who will offer their guidance and support. The goal is to help you become even more successful in your business. You can sign up to meet with a Business Advisor at City Hall, 100 Gregory Lane. This is a free service for new startup and existing Pleasant Hill businesses.

Appointments are "confidential" and can be made by calling Wanda Graham at 925-671-5215 at the City of Pleasant Hill or email her at [wgraham@ci.pleasant-hill.ca.us](mailto:wgraham@ci.pleasant-hill.ca.us).

## Pleasant Hill Chamber hosts LinkedIn workshop

The Pleasant Hill Chamber of Commerce and Main Street Marketing have announced a series of workshops designed to help marketers and business owners quickly achieve social media and internet marketing success. The next workshop is scheduled for Wednesday, July 13, 2011 from Noon to 1:30pm at JFK University, 100 Ellinwood Way, Room S 304, Pleasant Hill.

LinkedIn is the network that is all about business and this seminar will review all of its most beneficial features, including:

- How to optimize your profile for maximum exposure
- The secrets to leveraging LinkedIn recommendations
- Integrating LinkedIn into the rest of your social media strategy

### Growing your audience

Discover how to build an email list or grow a huge audience by using the power of existing LinkedIn Groups to connect, share, and build your database. The workshop will also demonstrate the art of creating and building your own LinkedIn Group and discuss advanced networking and networking strategies.

### The next level

Learn how to use LinkedIn like a top-notch pro.

- How to connect with investors, high level decision makers and desired business partners
- How to land the career opportunity of your dreams
- Promote and profit from live events that build your brand
- Drive targeted traffic to your website or blog
- Add engaging videos to your profile

LinkedIn is one of the best places to build your company at zero cost. You will learn how to build your company page, feature company videos, connect your employees, and create products and services niche pages. ♣

To RSVP log onto [www.MarketingForMainStreet.eventbrite.com](http://www.MarketingForMainStreet.eventbrite.com) or send a text to 90210.

The text message to send is "MarketingForMainStreet." Seating is limited so RSVP early. Call Pete Sabine at 925-297-5335.

## Blues & Brews Festival returns for second year!

On July 23, Pleasant Hill's second annual Blues and Brews Festival will feature a day of great beer tasting, delicious food, free music, and more from noon to 6pm at Pleasant Hill Park.



Tommy Castro will headline the entertainment again this year, along with Blues Guitarist Chris Cain, The Alameda All Stars, Jinx Jones and the Kingtones, and the DVC Rock, Rhythm & Blues Band. Between 1 pm and 5 pm, visitors who purchase an Unlimited Beer Tasting Wristband will be treated to fine beer from Ale Industries, High Water Brewing, Lost Coast Brewery, Sierra Nevada Brewing Company, Uncommon

Brewers, and more to be named later.

Major sponsors of the event are the Pleasant Hill Recreation & Park District, the Pleasant Hill Chamber of Commerce, KFOG Radio, C&M Party Props, Allied Waste, and PG&E. Tickets are available now! ♣



Purchase your **Unlimited Beer Tasting Wristband** early for **\$40** at [www.bluesandbrewsfestival.com](http://www.bluesandbrewsfestival.com), or at the Park District Office, 147 Gregory Lane or the Pleasant Hill Chamber of Commerce, 91 Gregory Lane, Suite 11. The price goes up to **\$50** the day of the event. Proceeds benefit the Pleasant Hill Teen Center and the Pleasant Hill Chamber of Commerce.

## MPHFC Summer Soccer Camp

The Martinez Pleasant Hill Futbol Club will be hosting two sessions of summer soccer camp this year for girls and boys ages 8-13 years old. Both sessions will be held at the Adventist Academy at 796 Grayson Road, Pleasant Hill. The first session will be July 25-29 and the second session will be August 8-12. Camp will run from 9am-3pm.

If your child has attended this camp in the past, you know that they offer a great mix of soccer skills and fun! This year promises more of the same with highly-skilled trainers (including NCAA soccer players), fun games, competitions, a free t-shirt for campers and much more.

Pre-registration for the camp will be required. Cost is \$165 for a one-week session. For more information, visit [www.mphfc.com](http://www.mphfc.com) or email [mphfutbol@gmail.com](mailto:mphfutbol@gmail.com). ♣



## Local teens perform in Fiddler on the Roof in July

STARS 2000 presents Fiddler on the Roof this summer with many local teens, ages 13 to 20, performing on stage. The production opens July 22nd in the Performing Arts Center at San Ramon Valley High School in Danville. Evening performances are at 8:00 p.m., matinees at 2:30 with the final show on July 31st.

Fiddler on the Roof is the story of Tevye, a poor dairyman, who tries to instill in his five daughters the traditions of his community as the world outside his village faces great change. Love of family and culture mixed with "laughter and tears" make this Tony Award winner one of America's most beloved musicals. The story is told through wonderful songs such as, "Tradition", "If I Were A Rich Man", "Matchmaker", "To Life", and "Sunrise, Sunset".

STARS 2000 Teen Theatre is sponsored by Diablo Theatre Company based in Pleasant Hill at 1948 Oak Park Boulevard. Fiddler on the Roof Producer and Music Director is Diane Kamrin and Director is Mark Cornfield. For tickets, call (925) 324-7359. Regular tickets are \$15, and Seniors & Students \$13. For more information about this and other performances go to [www.diablotheatre.org](http://www.diablotheatre.org). ♣



Allan Kew of Walnut Creek

## ...theater productions and concerts!

### Family activities from PHR&PD

Summer is finally here! Pleasant Hill Recreation & Park District has some great ways to make this summer one of the best ever.

► **Family Camp Out!** Bring your tent and your camping gear to Pleasant Oaks Park on July 9 and 10 and be a part of Camp Pleasant Hill! Designed for everyone in the family, this camp out is packed full of activities, crafts, a campfire with music, an outdoor movie—and even s'mores! The PHBA Snack Shack will be open and dinner, snacks, and breakfast will be available for purchase. Check in at 3pm on Saturday, July 9; activities begin at 4:30pm; check out on Sunday at 10am. Fee: \$10 per person. Sorry, pets are not allowed. For information and registration, call 682-0896.

► Catch a **Moonlight Movie** on the lawn adjacent to City Hall. The show, co-sponsored with the City of Pleasant Hill, held on Friday, July 29, is *Diary of a Wimpy Kid*, and on Friday, August 19, the show is *Jumanji*. Admission is free! Bring your lawn chair or blanket, settle in, and enjoy the show beginning at 8:30pm.

► **Garage Bands at the Lake** Concert Series features local teen musicians downtown on the lawn at City Hall on Friday, August 5. The show, co-sponsored with the City of Pleasant Hill, begins at 7pm. Free admission!



► **Friday Night Family Swim.** Beat the heat, 6–9pm, July 22 and August 19 at Pleasant Hill Aquatic Park, 147 Gregory Lane. Drop-in admission is \$4 for adults or just \$3.50 for children, 2–6 years, and seniors. ♣

## Our rockin' community! Events for July and August 2011...

Date	Event	Location	Organization	Contact
Jul 4	4th of July	Downtown & PH Park	4th of July Commission	938-5433
Jul 7	Plaza Concert Series	Downtown Plaza	Downtown Pleasant Hill	671-5229
Jul 10	Summer Concert on the Lawn	City Hall lawn	Civic Action Committee	671-5229
Jul 13	Linkedin Workshop	JFK University	Pleasant Hill Chamber of Commerce	297-5335
Jul 15	The Morning Joe	VFW, 1919 Wendell Ln.	Pleasant Hill Senior Center	
Jul 16	JFKU Summer Open House	JFKU Pleasant Hill Campus	JFK University	800-696-5358
Jul 21	Plaza Concert Series	Downtown Plaza	Downtown Pleasant Hill	671-5229
Jul 20	Full Circle	Aegis of Pleasant Hill	Pleasant Hill Senior Center	
Jul 22-30	Fiddler on the Roof	San Ramon Valley High School	STARS 2000	324-7359
Jul 22	Friday Flik (Country Strong)	Brandman University	Pleasant Hill Senior Center	
Jul 22	Friday Night Family Swim	Pleasant Hill Aquatic Park	PH Rec & Park District	682-0896
Jul 23	Blues & Brews Festival	Pleasant Hill Park	PH Rec & Park District	682-0896
Jul 24	Summer Concert on the Lawn	City Hall lawn	Civic Action Committee	671-5229
Jul 26	FREE Worm Composting Workshop	Pleasant Hill City Hall	City of Pleasant Hill	671-5265
Jul 26	Kindle 101	VFW, 1919 Wendell Ln.	Pleasant Hill Senior Center	
Jul 25-29	Summer Soccer Camp	Adventist Academy	Martinez Pleasant Hill Futbol Club	www.mphfe.com
Jul 29	Taste of the Vine	Pleasant Hill Chateau III	Pleasant Hill Senior Center	
Jul 29	Kindle 101	VFW, 1919 Wendell Ln.	Pleasant Hill Senior Center	
Jul 29	Moonlight Movies	City Hall lawn	PH Rec & Park District	682-0896
Aug 4	Plaza Concert Series	Downtown Plaza	Downtown Pleasant Hill	671-5229
Aug 5	Garage Band Concert	City Hall lawn	PH Rec & Park District	682-0896
Aug 7	Summer Concert on the Lawn	City Hall lawn	Civic Action Committee	671-5229
Aug 8-12	Summer Soccer Camp	Adventist Academy	Martinez Pleasant Hill Futbol Club	www.mphfe.com
Aug 12	Friday Flik (True Grit)	Brandman University	Pleasant Hill Senior Center	
Aug 18	Plaza Concert Series	Downtown Plaza	Downtown Pleasant Hill	671-5229
Aug 19	The Morning Joe	VFW	Pleasant Hill Senior Center	
Aug 19	Friday Night Family Swim	Pleasant Hill Aquatic Park	PH Rec & Park District	682-0896
Aug 19	Moonlight Movies	City Hall lawn	PH Rec & Park District	682-0896
Aug 21	Summer Concert on the Lawn	City Hall lawn	Civic Action Committee	671-5229
Aug 27	Full Circle	Aegis of Pleasant Hill	Pleasant Hill Senior Center	



Join us at the concerts!

# Sunset By The Lake Summer Concerts



On the lawn by the lake at  
**Pleasant Hill City Hall**

Gregory Ln &  
Cleaveland Rd

**Free!**

**6-8pm!**

**LIVE  
Music**



**Jul 10: Lava!**  
Hot..hot...HOT Latin and Salsa!!



**Jul 24: Dream Posse**  
Americana roots rock



**Aug 7: Spin Out**  
Rockabilly and oldies



**Aug 21: Cover2Cover**  
High energy dance music



**Sep 4: Petty Theft**  
Tom Petty tribute band

Visit [www.pleasanthillconcerts.com](http://www.pleasanthillconcerts.com) for all concert information.



May 29

Sheila's  
Daycare Jun 12  
**SINFUL BLISS**  
cupcakes  
Jun 12



CALIFORNIA BANK  
TRUST Jun 26



Pleasant Hill  
Recreation & Park District  
47 Gregory Lane, Pleasant Hill, CA 94523  
(925) 642-0896 • [www.pleasanthill.org](http://www.pleasanthill.org) Jul 10



Aug 7

Dallimenti's  
Italian Restaurant Aug 21  
Lunch • Dinner

Dawn Block &  
Michael Harris  
"Sunset Pleasanthill"  
Aug 21

Casey Strand Chiropractor Aug 21



Matt Rinn Agency  
Sep 4

Every first  
and third  
Thursday

# Plaza CONCERTS

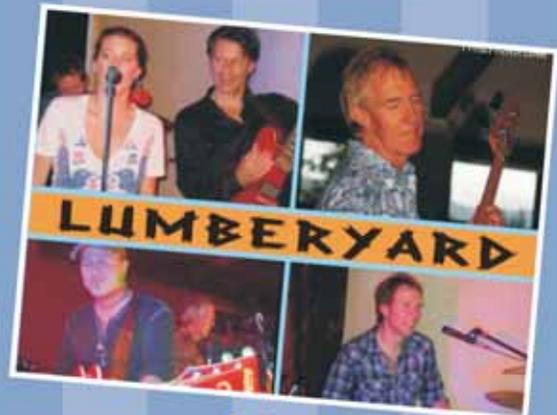
Downtown Pleasant Hill

in the plaza  
next to Jack's  
Restaurant & Bar

**Thursday ▲ July 7–September 15 ▲ 6–8pm**



**July 7**  
Katy Lawrence Dance—  
Classic rock R&R, pop & modern



**July 21**  
Lumberyard—  
Classic rock



**August 4**  
Jessica Caylyn  
Band—  
Contemporary  
country rock

**September 1**  
Mixed Nuts  
Band—  
Variety dance  
music



**August 18**  
Swoon—  
Chamber rock,  
funk & jazz



**September 15**  
GarageLand  
Rodeo—  
Rock and blues



Performances subject to change  
SPONSORED BY:



Crescent Dr. and Contra Costa Blvd., Pleasant Hill CA 94523. Visit [www.ShopDowntownPleasantHill.com](http://www.ShopDowntownPleasantHill.com) or Facebook for event updates

## Economic Development/Business News in Pleasant Hill...welcome to new businesses!

The City of Pleasant Hill is committed to promoting and supporting the business community within the City. The economic vitality of Pleasant Hill is dependent on a strong business sector, and the City plays an important role in making this happen. To find out more about Economic Development efforts in Pleasant Hill or for additional information on locating or expanding your business operations in the City, please contact Kelly Calhoun at 671-5213 or [Kcalhoun@ci.pleasant-hill.ca.us](mailto:Kcalhoun@ci.pleasant-hill.ca.us).



### New businesses April 2010

#### **Carrington Mortgage Services**

3478 Buskirk Ave., #1000  
877-453-7315

#### **Coleman, Chavez & Allen, LLP**

(Legal Services)  
3478 Buskirk Ave., #1010  
916-787-2300

#### **Dr. Rosilda James**

(Psychotherapy Individual/Couples)  
140 Mayhew Way, #100  
925-300-5925

#### **East Bay Prospectors**

(Sale of Club Merchandise)  
2551 Pleasant Hill Road  
925-918-8337

#### **EPR Auto Center (Auto Sales & Lease)**

2060 Monument Blvd.  
925-682-3331

#### **Melissa Leach (Hair Stylist)**

2230 Morello Ave.  
925-203-0546

#### **PC Bridge (Computer Consulting/**

Network Diagnostics)  
3478 Buskirk Avenue, #1000  
925-818-8812

#### **Sinful Bliss Cupcakes, LLC (Cupcake Shop)**

35 D Crescent Dr.  
925-689-0200

#### **Tedmus Insurance Service**

(Independent Insurance Brokerage)  
2180 Geary Rd., #40  
925-817-7622

#### **The Perfectory (Beauty Salon)**

1714 Linda Dr.  
925-674-1594

#### **V Motorsports (Used Auto Retail)**

3333 Vincent Rd., #208  
925-812-0897

#### **W&Y Systems, Inc.**

(Information Technology Service)  
412-916-1058

#### **Carmen Petrossian**

(Consultant & Online Seller)  
925-395-3625

#### **Chris Reno**

(Freelance Consultant-3D Art & Design)  
916-770-5072

#### **Gordon's Appliance Repair**

925-323-7107

#### **Horacio Javier Santana**

(Exporting Nutritional Supplements)  
925-932-5762

#### **JLM Engineering**

925-383-2231

#### **Waking State Multimedia**

(Music Publishing)  
510-209-9978

### New businesses May 2010

#### **Catherine Steverson-Bush, MFT**

(Marriage Family Therapist)  
140 Mayhew Way, #506  
925-825-2764

#### **Healing Touch (Massage)**

2367 Pleasant Hill Road  
925-727-6657

#### **Kandace Spelling, CMT**

(Massage Therapist)  
2367 Pleasant Hill Road  
209-617-8099

#### **Land/Home Financial Services**

(Mortgage Loan Residential Real Estate)  
3478 Buskirk Ave., #230  
925-852-5823

#### **Magic Touch Salon (Hair & Nail Salon)**

548 Contra Costa Blvd, #F  
925-680-0284

#### **The Tick Tock Store**

(Clock & Watch Repair & Sales)  
2216 Morello Ave.  
925-676-4488

#### **Type A Yoga, LLC**

(Yoga Studio & Retail Boutique)  
607 Gregory Lane #150  
925-274-9642

#### **Volcaca (Mobile Application Development/Marketing)**

140 Mayhew Way, #1002  
510-512-6789

#### **Wild Birds Unlimited of Pleasant Hill**

(Bird Feeders/Feed/Gifts/Garden Items)  
692 Contra Costa Blvd.  
925-798-0303

#### **Alina's Office (Data Entry)**

925-451-0519

#### **Katie (Social Services/**

Immigration Services)  
925-360-2402

#### **Premier Billing Solutions, LLC (Medical**

Billing & Collection)  
925-202-1883

#### **Swimmewear**

(Original Clothing Design)  
925-639-7943



## City Meetings



WHEN	WHAT	WHERE
<b>Mon 4</b>	<b>City Hall closed for 4th of July Holiday</b>	
<b>Wed 6</b> 6:30pm	Civic Action Commission	City Hall Small Community Room
<b>Thu 7</b> 5:00pm	Architectural Review Commission	City Hall Small Community Room
<b>Mon 11</b> 7:30pm	City Council/	Council Chambers
<b>Tue 12</b> 6:00pm	Traffic Safety Commission	City Hall Community Room
<b>Tue 12</b> 7:30pm	Planning Commission (Public Hearing)	Council Chambers
<b>Thu 14</b> 5:00pm	Zoning Administrator (Public Hearing)	Planning/Public Works Conference Room
<b>Thu 21</b> 5:00pm	Architectural Review Commission	City Hall Small Community Room
<b>Mon 25</b> 7:30pm	City Council/ Redevelopment Agency	Council Chambers
<b>Tue 26</b> 7:30pm	Planning Commission (Public Hearing)	Council Chambers
<b>Wed 27</b> 7:00pm	Education/Schools Advisory Commission	City Hall Community Room
<b>Thu 28</b> 5:00pm	Zoning Administrator (Public Hearing)	Planning/Public Works Conference Room
<b>Thu 28</b> 7:00pm	Redevelopment Advisory Commission	City Hall Large Community Room

## AUGUST

WHEN	WHAT	WHERE
<b>Mon 1</b> 7:30pm	Redevelopment Agency/ City Council	Council Chambers
<b>Wed 3</b> 6:30pm	Civic Action Commission	City Hall Small Community Room
<b>Thu 4</b> 5:00pm	Architectural Review Commission	City Hall Small Community Room
<b>Tue 9</b> 6:00pm	Traffic Safety Commission	City Hall Community Room
<b>Tue 9</b> 7:30pm	Planning Commission (Public Hearing)	Council Chambers
<b>Thu 11</b> 5:00pm	Zoning Administrator (Public Hearing)	Planning/Public Works Conference Room
<b>Thu 18</b> 5:00pm	Architectural Review Commission	City Hall Small Community Room
<b>Tue 23</b> 7:30pm	Planning Commission (Public Hearing)	Council Chambers
<b>Wed 24</b> 7:00pm	Education/Schools Advisory Commission	City Hall Small Community Room
<b>Thu 25</b> 5:00pm	Zoning Administrator (Public Hearing)	Planning/Public Works Conference Room
<b>Mon 29</b> 7:30pm	City Council/ Redevelopment Agency	Council Chambers



### CITY OF PLEASANT HILL

100 Gregory Lane  
Pleasant Hill, CA 94523-3323  
925-671-5270  
[www.ci.pleasant-hill.ca.us](http://www.ci.pleasant-hill.ca.us)

#### CITY OFFICIALS

Mayor David Durant  
Vice Mayor John Hanecak

#### Councilmembers

Michael G. Harris  
Jack Weir  
Terri Williamson  
City Manager June Catalano  
City Clerk Marty McInturf  
Treasurer Mark W. Celio

**City Council meetings are broadcast on Comcast channel 28 on 1st and 3rd Wednesdays at 7:30pm.**

**Meetings are also available on the City website under "Council Webcast."**

#### CITY HALL HOURS

Monday–Wednesday 8:30am–5:00 pm  
Thursday 8:30am–6:00 pm  
Friday 8:30am–1:00 pm



The City of Pleasant Hill newsletter is published bimonthly. Deadline for stories and story ideas for Sep/Oct is August 8. Ideas are always welcome. Local non-profit groups may submit articles to the Public Information Officer at 100 Gregory Lane, Pleasant Hill, CA 94523. For information, call Martin Nelis at 671-5229, fax to 680-0294, or email to [mnelis@ci.pleasant-hill.ca.us](mailto:mnelis@ci.pleasant-hill.ca.us).

**PUBLISHED ON RECYCLED PAPER**



Editor/Writer Martin Nelis, PIO  
Design/misc photos Donaghu Graphic Designs

**COVER: Lake at Award-winning City Hall**

#### Important Phone Numbers

Police/Fire Emergency 911  
Police (Business) 288-4600  
Fire (Business) 941-3300  
Public Services Center 671-4646  
Chamber of Commerce 687-0700  
Recreation & Parks 682-0896  
PH Bayshore Disposal 685-4711  
PG&E 800-743-5000  
Senior Center 798-8788  
Senior Van Service 671-5272



City of Pleasant Hill  
 100 Gregory Lane  
 Pleasant Hill, CA 94523-3323  
[www.ci.pleasant-hill.ca.us](http://www.ci.pleasant-hill.ca.us)

PRSR STD  
 U.S. POSTAGE  
**PAID**  
 CONCORD, CA  
 PERMIT NO. 21  
 ECRWSS

## POSTAL CUSTOMER

### Inside this issue . . . .

4th of July activities	1,2
Festivals and fun for everyone	1
City's 50th birthday plans	3
9/11 commemoration	3
Pride in Pleasant Hill—curb appeal!	4
Worm composting workshop	4
Pleasant Hill Farmers' Market	5
Housing Element update	5
CERT volunteers needed	6
City Channel now airing	6
Street resurfacing	6
First natural gas truck	6
Community Service Day	7
Senior Center happenings	7
The Chef is In	8
News from JFK	9
Updates from Rec & Park	9
News from DVC	10
Transit passes for students	11
Library activities	11
Working towards a better community	12
FPHE Awards to Pleasant Hill schools	13
Linkedin workshop	13
What's happening in the community	14-15
Event calendar	15
Summer Concerts by the Lake	16
Downtown Plaza Concerts	17
New businesses	18
City Meetings, City Officials	19
Ride on at PH Middle School	20

### Ride on at Pleasant Hill Middle School

Students at Pleasant Hill Middle School spent the week of May 16–20 learning all about bike/pedestrian safety, green transit, and awareness on our local roads.

Brought to the school by 511 Contra Costa (TRANSPAC), **Peace on the Streets: Ride On!** is a weeklong event which engages the school population with exciting, educational activities to promote safety and good road habits.

Included in this event was a one-hour Parent Education meeting with speakers from the City of Pleasant Hill's Engineering Division, Contra Costa Health Services, and the Pleasant Hill Police Department. During the week, students were also challenged to bike, walk, bus, or carpool to school instead of being dropped off by their parents, thereby removing over 500 cars from the streets of Pleasant Hill. One classroom won \$5 gift certificates donated by Coco Swirl for having the highest participation rate, and three students won \$200 gift certificates donated by the Pleasant Hill Cyclery on Contra Costa Boulevard.

As a reward to the students for all their hard work, the Clayton Bikes Stunt Team put on safety and stunt assemblies for the entire school and prizes were handed out by the Mayor and Planning Commissioner Diana Vavrek. Look out for this program at more local schools soon! ♣



PHMS students watch the Clayton Bike Stunt Team perform while learning about safety.



The Clayton Bikes Stunt Team answers students' questions about bicycling, safety, and tricks.