

DRIVER ORIENTED TEMPORARY PORTABLE FREE-STANDING SIGNS

- Only allowed along the outside perimeter of shopping center or commercial / retail pad buildings. Not allowed in Pleasant Hill Downtown.
- Maximum area of 8.5 SF of display board (per side).
- Overall height from ground surface not to exceed 42".
- Material to be weather-proof and have finished appearance.
- Each sign shall advertise for a single tenant only.
- Signs shall not have any attachments (e.g. flags, balloons, etc.).
- Signs must be in either an "A-frame" or "H-frame" configuration.
- Signs must be wind resistant or secured in a manner that ensures that it cannot be blown over by wind (secured to a stake or other acceptable stationary object).
- Signs must be set in place at the opening of business and removed every day at the close of business.
- Signs shall not be located in the public right of way and must be on private property only.
- Sign shall not obstruct any required point of access to a business. (Entry / Exit)
- Signs must be spaced not less than 100' away from an adjacent sign temporary portable free-standing sign.
- Hand-written / Hand printed text is not permitted on Driver-oriented signs.
- Text shall not include:
 - Signs with plain block 'generic' lettering
 - Signs advertising phone numbers and / or web sites
 - Signs containing flashing or moving lights, graphics, or other imagery
 - Signs employing luminous or day-glo paint
 - Any sign deemed by the City Staff as offensive, inappropriate, or otherwise unacceptable
- All applicable provisions of the attached City Council Resolution must be satisfied.



DRIVER ORIENTED TEMPORARY PORTABLE FREE-STANDING SIGNS (continued)

Examples of Acceptable Driver-Oriented Signs:



Examples of Prohibited Portable Signs:



FREESTANDING SIGNAGE GUIDELINES

PEDESTRIAN ORIENTED TEMPORARY PORTABLE FREE-STANDING SIGNS

- Generally located within a few feet of a storefront or seating area.
- Maximum Sign Area of 6 SF each side. No part of sign shall be more than 42" high above the sidewalk.
- Signs must be unique and stylized and present a clean appearance. Generic-looking or low-quality signs are not permitted.
- Signs must be set in place at the opening of business and removed entirely at the close of business.
- Text shall not include:
 - Signs with plain block 'generic' lettering
 - Signs advertising phone numbers and / or web sites
 - Signs containing flashing or moving lights, graphics, or other imagery
 - Signs employing luminous or day-glo paint
 - Any sign deemed by the City Staff as offensive, inappropriate, or otherwise unacceptable
- If located on a public sidewalk or other public right of way, an encroachment permit from the City's Engineering Division is required and a minimum of 5 feet of clear pedestrian access shall be maintained between the sign and the outer edge of the sidewalk.
- Sign shall not obstruct any required point of access to a business. (Entry / Exit)
- All applicable provisions of the attached City Council resolution must be satisfied.

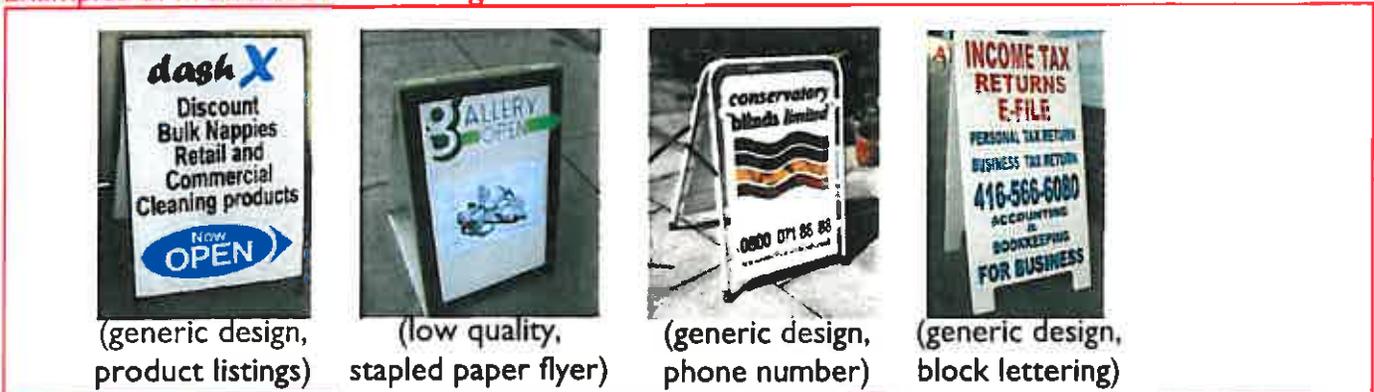


PEDESTRIAN ORIENTED TEMPORARY PORTABLE FREE-STANDING SIGNS (continued)

Examples of Acceptable Signs:



Examples of Prohibited Portable Signs:



(generic design, product listings)

(low quality, stapled paper flyer)

(generic design, phone number)

(generic design, block lettering)